

# CREATIVE LEAD.

We are looking for a Creative Lead to join our rapidly evolving film studio, who can work with our 18-strong team to lead on the creation, development and delivery of outstanding ideas which move audiences, bring results to our clients and help us grow as a company.

## ABOUT PROGRESS

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The Progress Film Company is an award-winning, contemporary film studio based in Brighton, UK. Progress makes commercials, digital content, branded entertainment, animation and feature-length cinema under one roof, serving both agency and clients directly worldwide.

For more about us and the way we work, visit our website and social media platforms:

 [progressfilm.co.uk](https://www.progressfilm.co.uk)     @ProgressFilmCo

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Salary: £30k-35k p/a dependent on experience.

Please send websites, showreels and portfolios along with a letter of interest to [talent@progressfilm.co.uk](mailto:talent@progressfilm.co.uk)

## THE ROLE

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Based in our Brighton studio, you'll live and breathe the creative process, being the first point of contact on briefs, deconstructing them with the client before leading our team to develop, pitch and deliver innovative creative which is distinctively Progress. We're looking for someone who can approach every brief with an open mind and fresh eyes, equally adept at formulating big ideas and functional solutions, bringing new influences and inspiration to the table.

Working with our directors, animators and filmmakers, you'll guide projects through the production process, ensuring the creative vision is delivered in line with the brief and the brand framework. You'll help to finesse every project, with your attention to detail ensuring every film is the best it can be, consistent with brand guidelines and Progress standards.

While this is not a hands-on filmmaker role, we are open to candidates from a range of backgrounds, whether that is the film or advertising industry, client or agency side. You'll have at least 5 years professional experience in the industry and at least 3 years professional experience working within a studio or agency serving clients of a similar calibre to Progress.

## RESPONSIBILITIES

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- + To lead the creative voice of Progress as a place where powerful work with award-winning potential is made
- + Leading meetings and pitches to clients, creatively communicating ideas
- + Overseeing the creative delivery of ideas from initial concept through to launch
- + Problem solving and reacting pragmatically to client proposals and responses
- + Building and maintaining strong and trustful relationships with our clients
- + Briefing, working alongside and leading our in-house team of directors, editors and filmmakers
- + Coming up with clear, creative and strategic responses to briefs, both big idea and functional
- + Executing visual identities, acting as a brand guardian for our clients, but also our company

## THE IDEAL CANDIDATE

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- + A keen eye for detail and quality
- + A working knowledge of the Adobe Creative Suite
- + Ability to create ideas across film genres and platforms
- + A lack of ego - we create work together, the Progress way
- + Awareness of the key industries in which we work, with a passion for film and culture
- + An analytical mindset with the ability to rationalise decisions
- + Comprehensive understanding of pitching and the client process, with the ability to get ideas commissioned
- + A strong communicator who is used to working across teams, with a knack for constructive feedback and inspiring a team